FACTORS AFFECTING THE SATISFACTION OF NON-STATE ENTERPRISES WHEN INVESTING IN THAI NGUYEN PROVINCE

Bui Van Luong  
People's committee of Pho Yen district - Thai Nguyen Province  
Do Anh Tai  
Thai Nguyen University of Economics and Business Administration  
Tran Thi Thanh Xuan  
University of Transport Technology - Thai Nguyen Training Facility

Abstract

The objective of the study is to find out factors that affect investment and based on that, proposing some solutions to improve the efficiency of attracting investment from non-state enterprises in Thai Nguyen province. Data sources for the study were taken from random interviews of 250 non-state enterprises to invest in Thai Nguyen province. The methods used to analyze data are descriptive statistics, numerical analysis, factor analysis and cross-analysis.

Keywords: Investment, Non-state enterprises, Thai Nguyen city, Thai Nguyen province