



Journal of Business Management and Economic Research

ISSN: 2602-3385

2020, Vol: 4, Issue: 2

Editor in Chief

Prof. Irfan YAZICIOGLU (Ph.D), irfan.yazicioglu@hbv.edu.tr
Ankara Hacı Bayram Veli University, Faculty of Tourism, Turkey

Editor

Assoc. Prof. M. Murat KIZANLIKLI (Ph.D.), murat.kizanlikli@hbv.edu.tr
Ankara Hacı Bayram Veli University, Faculty of Tourism, Turkey

Ersan EROL (Ph.D.), ersane@ogu.edu.tr

Eskişehir Osmangazi University, Faculty of Tourism, Turkey

Editorial Board

BAKALISH Steve (Ph.D.), steve.bakalis@vu.edu.au

Australian Population and Migration Research Centre, Victoria University,
Melbourne, Australia

BOSTAN Ionel (Ph.D.), ionel_bostan@yahoo.com

Dr.HC Stefan cel Mare University of Suceava Romania

EKİNCİ Yüksel (Ph.D.), y.ekinci@henley.ac.uk

The School of Marketing & Reputation, Henley Business School, University of
Reading, Whiteknights Campus, Reading, Berkshire, RG6 6UR

EMİR Oktay (Ph.D.), oktayemir@anadolu.edu.tr

Anadolu University, Faculty of Tourism, Türkiye

GALANOU Aikaterini (Ph.D.), agalanou@teiep.gr

Epirus University of Applied Sciences, School of Management & Economics /
Department of Accounting & Finance ,Preveza, Greece

ISLAM Rafikul (Ph.D.), rislam@iium.edu.my

Kulliyyah of Economics and Management Sciences International Islamic
University of Malaysia, Malaysia

KUMAR M. Dileep (Ph.D.), dr.dileep.cas@gmail.com

International Teaching University Georgia, Tbilisi, Georgia

OKUMUŞ Fevzi (Ph.D.), fevzi.okumus@ucf.edu

Rosen College of Hospitality Management ,The University of Central Florida

PAVLOVIĆ Nebojsa (Ph.D.), racapn@gmail.com

Faculty of Hotel and Tourism, Vrnjacka banja, University Kragujevac, Serbia

SEGUMPAN Reynaldo Gacho (Ph.D.), segumpan@gmail.com

Department of International Business Administration, College of Applied
Sciences – Rustaq Ministry of Higher Education, Rustaq, Sultanate of Oman

SHARMA Parveen (Ph.D.), parveen.21569@lpu.co.in

Scholl of Mechanical Engineering, Lovely Professional University, Phagwara

SINGH V.K. (Ph.D.), drvksingh1969@gmail.com, drvksingh@gkv.ac.in

Faculty Of Management Studies [Fms], Gurukula Kangri Vishwavidyalaya
Haridwar, Uttarakhand, India

YÜCEL Recai M. (Ph.D.), recaiucel@mac.com

Albany New York University / USA,

YÜKSEL Sedat (Ph.D.), sedatyuksel@gmail.com

Department of International Business Administration, College of Applied
Sciences – Rustaq Ministry of Higher Education, Rustaq, Sultanate of Oman



Journal of Business Management and Economic Research

Contents

2020, Vol: 4, Issue: 2

**Emperical Evidence on Construction Waste Management among Kota Bharu
Malaysian Construction Industry: a PLS-SEM Approach**

Ishak, S.I., Adeleke, A. Q. & Bamgbade, J. A.
pp.140-154.

**Effect of Financing Strategies on Service Quality among Healthcare Providers in
Kenya**

Koros, L.C., Korir, M. & Maru, L.
pp.155-168

Analysis of Challenges and Opportunities for Vietnamese SMEs in the Globalization

Tuan, V. K.
pp. 169-185

**Mediating Effect of Investment Decisions between Overconfidence Heuristic and
Financial-Performance of Small, and Medium Enterprises in Nairobi, Kenya**

Koech, A., Cheboi, J. & Koske, N.
pp. 186-198

**The Academic Curriculum in The Humanisation of Business Teaching: The
Perception of University Professors**

Pereira, O. P & Costa, C. A.
pp. 199-215

**Influence of Project Triple Constraint on Residential Building Project among
Kuantan Malaysian Construction Industry**

Lam, I. N. & Adeleke, A. Q.
pp. 216-230

**Career Planning and Employee Commitment: Does Rewards System Matter; A
Reflection from Manufacturing Firms in Kenya**

Molly, A. & Stanley, K.
pp. 231-244

ISSN: 2602-3385

