An Analysis of Factors Influencing Income of Households Producing Lychee Bearing Geographical Indications in Vietnam

Dr. Nguyen Quang Hau  
Hoa Binh University, Viet Nam

Dr. Le Thi Yen  
Thai Nguyen University of Economics and Business Administration, Vietnam  
lethiyenktdd@gmail.com

Abstract  
This study was conducted to analyze the factors influencing the income of households producing products bearing geographical indications in Vietnam. Data for the study were collected from a survey of 188 households growing lychee bearing geographical indications in Vietnam. Using OLS regression model to analyze the influence level of factors. Research findings show that, the number of household labor, selling price, investment capital ....Factors affecting the income of households producing lychee products bearing geographical indications in Vietnam. Research findings are used as a basis for proposing recommendations to improve the income of households producing lychee with geographical indications in Vietnam.

Keywords: Income, production households, lychee, GIs.