Editor in Chief

KIZANLIKLI, M. Murat (Ph.D.), murat.kizanlikli@hbv.edu.tr
Ankara Haci Bayram Veli University, Faculty of Tourism, Turkey

Board of Referees

BAKALISH Steve (Ph.D.), steve.bakalis@vu.edu.au
Australian Population and Migration Research Centre, Victoria University, Melbourne, Australia

BOSTAN Ionel (Ph.D.), ionel_bostan@yahoo.com
Dr.HC Stefan cel Mare University of Suceava Romania

EKİNCİ Yüksel (Ph.D.), y.ekinci@henley.ac.uk
The School of Marketing & Reputation, Henley Business School, University of Reading, Whiteknights Campus, Reading, Berkshire, RG6 6UR

GALANOU Aikaterini (Ph.D.), agalanou@teiep.gr
Epirus University of Applied Sciences, School of Management & Economics / Department of Accounting & Finance ,Preveza, Greece

ISLAM Rafikul (Ph.D.), rislam@iium.edu.my
Kulliyyah of Economics and Management Sciences International Islamic University of Malaysia, Malaysia

KUMAR M. Dileep (Ph.D.), dr.dileep.cas@gmail.com
International Teaching University Georgia, Tbilisi, Georgia

OKUMUŞ Fevzi (Ph.D.), fevzi.okumus@ucf.edu
Rosen College of Hospitality Management ,The University of Central Florida

PAVLOVÎC Nebojsa (Ph.D.), racapn@gmail.com
Faculty of Hotel and Tourism, Vrnjaca banja, University Kragujevac, Serbia
SEGUMPAN Reynaldo Gacho (Ph.D.), segumpan@gmail.com
Department of International Business Administration, College of Applied Sciences – Rustaq Ministry of Higher Education, Rustaq, Sultanate of Oman

SINGH V.K. (Ph.D.), drvksingh1969@gmail.com, drvksingh@gkv.ac.in
Faculty Of Management Studies [Fms], Gurukula Kangri Vishwavidyalaya Haridwar, Uttarakhand, India

YÜCEL Recai M. (Ph.D.), recaiyucel@mac.com
Albany New York University / USA,

YÜKSEL Sedat (Ph.D.), sedatyuksel@gmail.com
Department of International Business Administration, College of Applied Sciences – Rustaq Ministry of Higher Education, Rustaq, Sultanate of Oman
# Journal of Business Management and Economic Research

## Contents

2019, Vol: 3, Issue: 4

<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applying HACCP in the Tunisian Olive Oil Industry: A Theoretical Background</td>
<td>Abderahman Rejeb &amp; John G. Keogh</td>
<td>pp.1-18</td>
</tr>
<tr>
<td>Customer Brand Engagement and Brand Loyalty Insurance Users in Bali Province</td>
<td>Ni Made Purnami &amp; Ni Wayan Mujiati</td>
<td>pp.19-32</td>
</tr>
<tr>
<td>Factors Affecting Investors’ Satisfaction in Industrial Zones and Results in Investment Attraction in Industrial Zones in Binh Dinh Province, Vietnam</td>
<td>Hoang Thi Hoai Huong &amp; Nguyen Thi Thuy Dung</td>
<td>pp.33-45</td>
</tr>
<tr>
<td>The Future of International Road Freight Transport Companies in Turkey: Challenges and Solutions</td>
<td>Cemalettin Aktepe</td>
<td>pp.46-59</td>
</tr>
</tbody>
</table>

**ISSN: 2602-3385**