

Growth or Development? A Sustainable Approach

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Abstract

Economic growth and development are concerns of humankind. Resources are limited but people seems don't care about it as they take unreasonable measures with irreversible effects. Sustainable Development is a necessity to meet the needs of future generations and not only a practice of corporate social responsibility to gain a competitive edge. Challenges are huge, requiring the commitment of all citizens. People should be more informed and aware of the imbalance caused by the yearning for power and economic growth, forgetting the balance of social and environmental dimensions. Big changes are needed from all and it is clear a need of paradigm shifting. Collective shared visions must build new strategies to shape a better world. Concerns related with sustainability began 200 years ago, but what have humankind really done about it? This study looks at this theme from the eighteenth century until today.

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