Effect Of Individual Characteristics On Career Development Through Continuing Management Education

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Abstract

This study is based on determining the influence of individual characteristics on pursuing continuing management education for career development of employees. That being educated in certain area of technical expertise, and being managerially trained are two different perspectives and how the later one effects the personal and professional growth of an employee. The data is collected from potential employees in areas which require continuing management education programs. The data is collected in form of quantitative questionnaires expanding over the scope of this research. The results indicate that individual characteristics actually have strong impact on selection of appropriate CME program.

Keywords: Career Development, Management Education