Analysing The Relationship Between Job Satisfaction And Life Satisfaction In Terms Of Demographic Variables: An Research in Accommodation Businesses

İrfan YAZICIOĞLU
Associate Professor, Gazi University, Faculty of Tourism, Turkey
irfanyaz@gazi.edu.tr

Neslihan KUBİLAY
Republic of turkey Ministry of Culture and Tourism, Turkey
neskubilay@gmail.com

Abstract

The aim of the study is to determine the correlation between job satisfaction and life satisfaction of employees, also, to reveal this relation’s differentiation through demographic variables. The study is carried out through employees who work in 4-5 star hotels in Ankara. The sample size was determined as 384 employees by using Yamane’s formula (2001). A questionnaire was used to collect data from sample group. Mann-Whitney U Test, Kruskal-Wallis H Test and Spearman Correlation Coefficient were used in the analysis of obtained data. According to analysing of collected data, it was ascertained that job satisfaction and life satisfaction influence one another positively. In term of demographic variables, concerning age and gender, life satisfaction differs significantly; whereas job satisfaction does not show much differentiation. Concerning marital status and the experiences in the field, it is confirmed that there is no significantly differentiation for both. Once and for all, the variables of education, monthly income shows a significantly differentiation in the levels of life satisfaction and job satisfaction.

Key Words: Job satisfaction, Life satisfaction

Suggested Citation: