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Moderating Effect of Business Incubator on Entrepreneurial Pedagogy and Students' Innovative Capability in Kenya Institutions of Higher Learning

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Abstract

The approach by which institutions nurture innovation and creativity is the central research focus of entrepreneurship. The existence of business incubators can have adverse impacts on research and innovation among students in institutions of higher learning. This explains why universities geared towards the promotion of innovativeness of students, have established business incubators which have helped to foster innovation. This article aimed at investigating the role business incubators play in fostering the relationship between entrepreneurial pedagogy and student's innovativeness. The general objective was to determine the moderating effect of incubator uses on the relationship between problem-based learning, competence-based learning, direct Learning and case study learning and student innovative capability in institutions of higher education in Kenya. Factor analysis was used to explore the data for patterns, extract and reduce the many items to a more manageable number and group items with similar characteristics. The article used Barron and Kenny moderation test approach. Results showed that business incubators moderated the relationship between problem based, competence based and case study learning and the student's innovative capabilities.

Key Words: Business Incubator, Entrepreneurial Pedagogy, Factor Analysis

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