



## **The Future of International Road Freight Transport Companies in Turkey: Challenges and Solutions**

**Cemalettin AKTEPE (Ph. D.)**

Ankara Hacı Bayram Veli University / Turkey

Faculty of Economics and Administrative Sciences, Department of International Trade

*c.aktepe@hbv.edu.tr*

### **Abstract**

Road freight transport is not considered to be one of the largest transportation modes of our time, though it has continued to be one of the most important considerations of international trade throughout the history. Today, although the majority of international trade is known to be carried by sea transport, road freight transport is still of particular importance for our country. A relatively significant portion of our exports and imports has been carried out by road freight transport. Considering the last five years, 35% of our exports and 16% of our imports are realized through road freight transport. Despite these rates, road freight transport is expected to have a shrinking share due to the efforts to reduce its share over time because of both the high costs and harms it causes to the environment. On the other hand, considering the number of transportation vehicles, Turkey ranks 11th in the world, which signals that the country needs to produce new policies for road freight transport of goods. The aim of this study is to present the current situation of the companies in Turkey that carry out international road freight transport and the measures they take and are required to take and to suggest a prospective vision. For this purpose, the researcher carries out a situation analysis via face-to-face interviews with six logistics companies carrying international goods and develops alternatives solutions to the existing problems.

**Keywords:** International trade, logistics, road freight transport of goods