Investigation on Entrepreneurship Trends of Tourism Faculty Students

Ersan Erol

Eşkişehir Osmangazi University Tourism Faculty, ESOGÜ Meşelik Campus, Eskişehir, Turkey, ersane@ogu.edu.tr

Mustafa Aksoy

Gazi University Tourism Faculty, Gölbaşı Campus, Ankara, Turkey, maksoy@gazi.edu.tr

Abstract

It has become inevitable to come across with a new service approach, a new idea of business or a new discovery nowadays, so there is a global economy and its supporting platforms for the entrepreneurs to realize their business ideas and plans. In the study, it was aimed to identify the university students entrepreneurial tendency. entrepreneurship" was tried to explained through literature review. In application part, the tourism faculty students at Gazi University and Eskişehir Osmangazi University were asked complete questionnaires online. In the questionnaire, it was verified that all of the items that are the results of the factor analysis carried out with "Basic Component Analysis" were collected in one dimension. The Cronbach's alpha reliability coefficient of the reliability scale was found to be 0.90 as the result of the reliability analysis. In the research, arithmetic average, standard deviation, independent t-test and Anova tests were used.

Keywords: Entrepreneurship, Tourism Faculty



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